



**LUMOpay**

Make anything interactive

LUMOpay makes it easy to create and  
sell interactive experiences.





Ideal for events, long term installations, & mobile displays.







Works with any projector,  
LED display, flatscreen or  
touchscreen.

Source equipment locally.







Simply **NUC**<sup>®</sup>

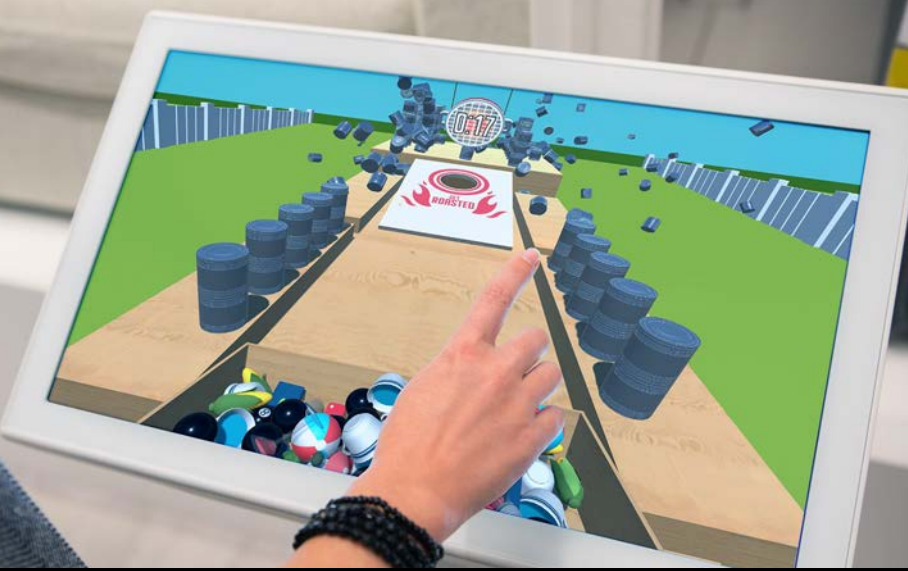
Off-the-shelf kits available through resellers



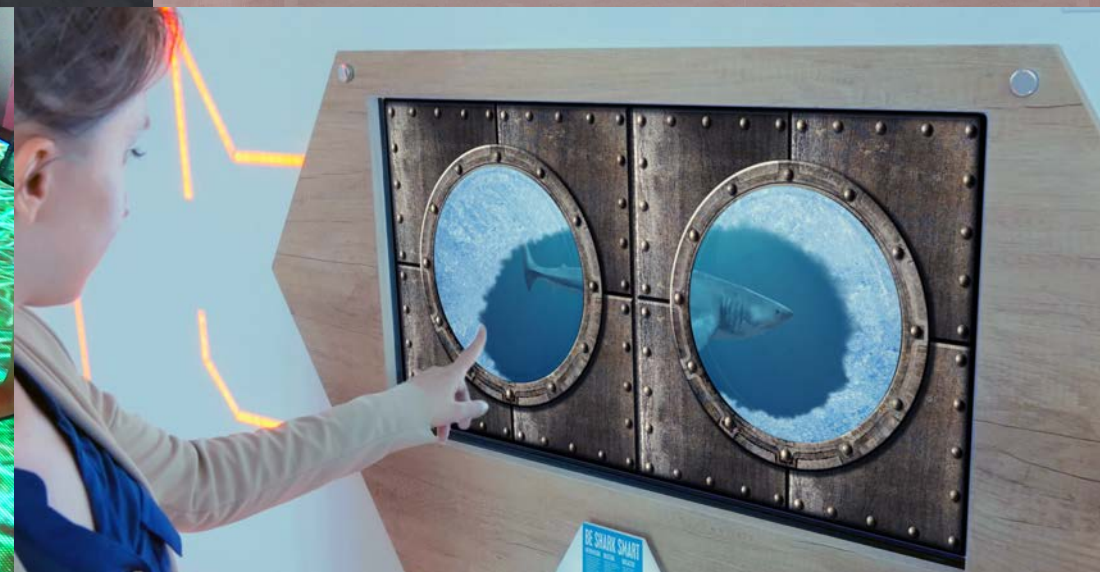
Create wall, floor, & touchscreen experiences of any size or shape



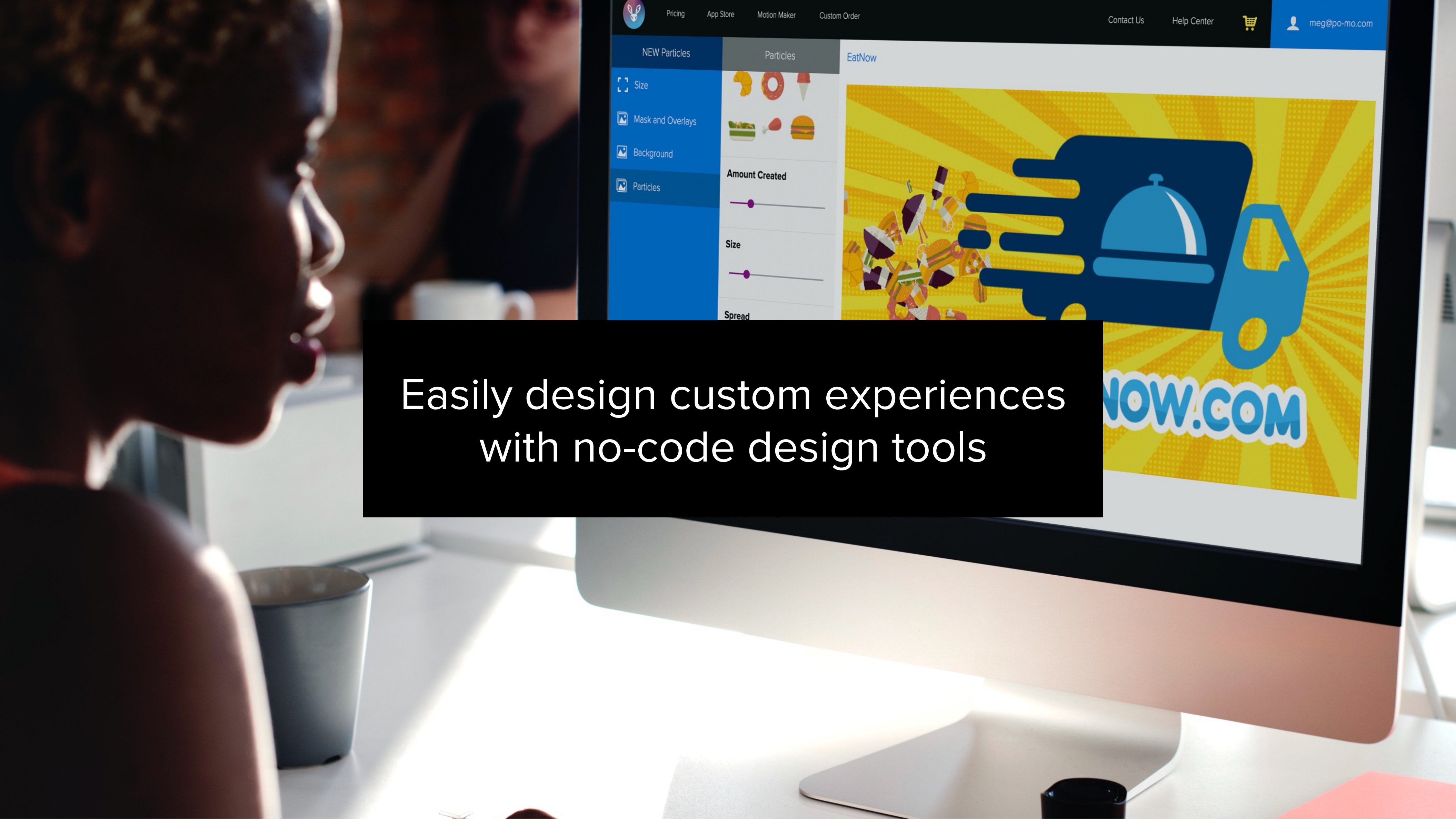




Hundreds of apps included

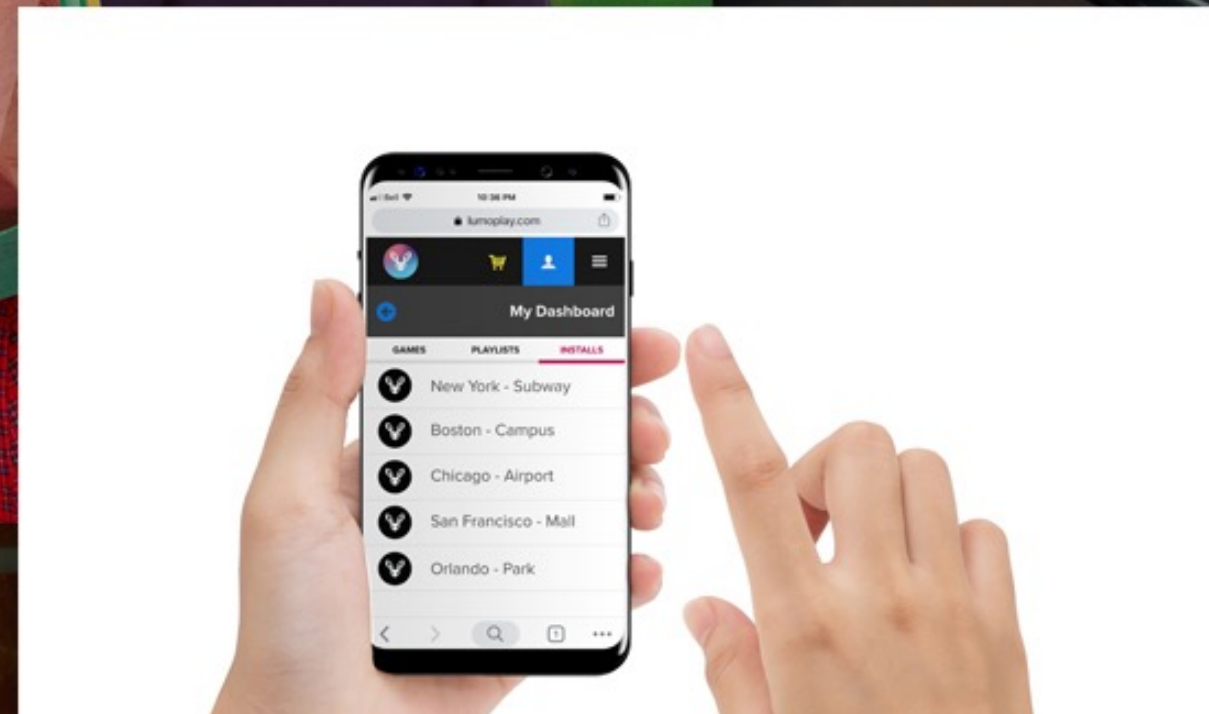
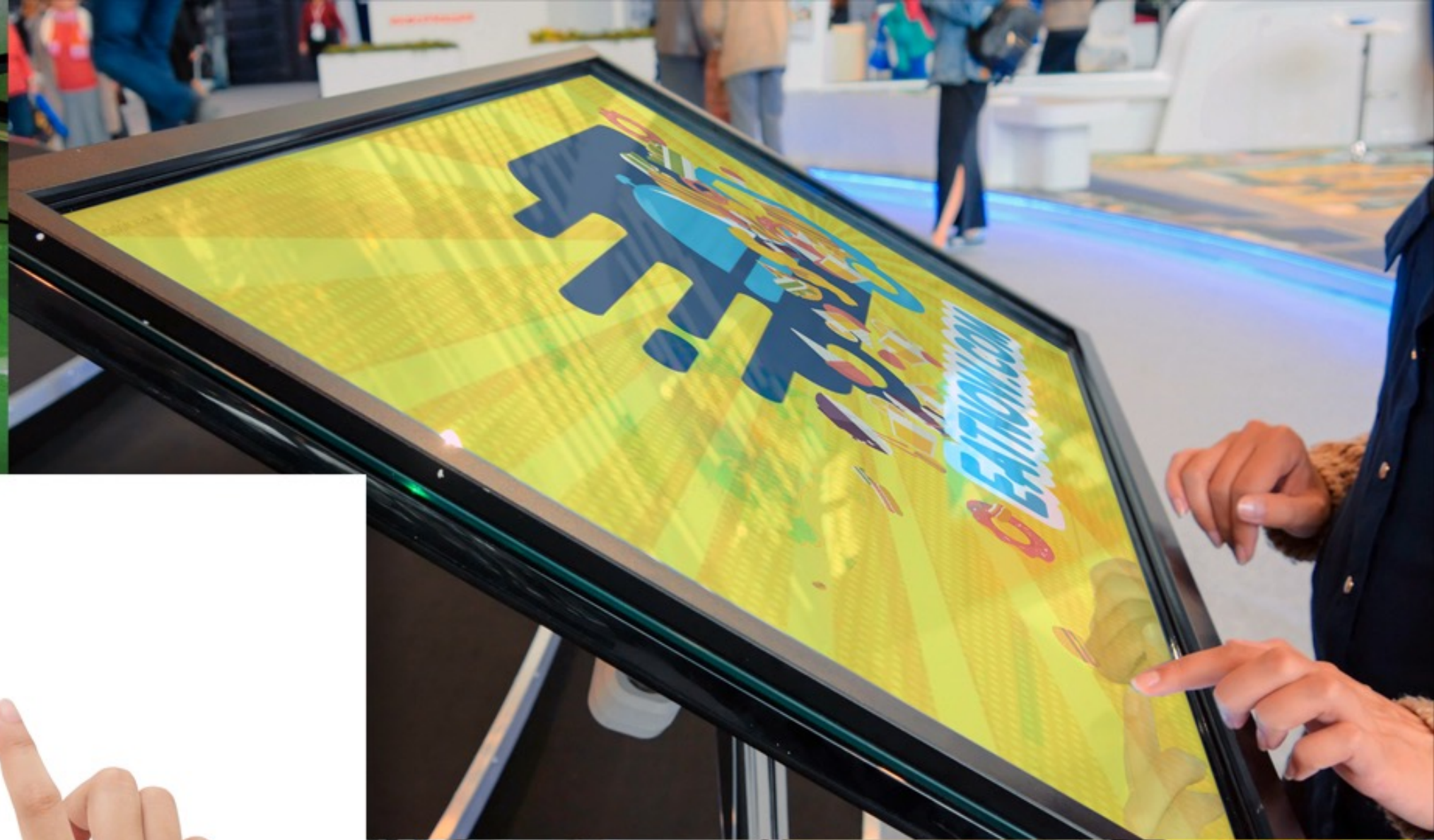






Easily design custom experiences  
with no-code design tools





Manage all your installations at once



# LUMOplay at a glance

## Create

Custom & templated apps

### Motion Maker

Use your own graphics, videos, & audio to customize popular templates

### SDK

Insource or outsource Unity game developers to create custom content

### Publishing platform

Sell & manage custom experiences for your clients

### Community Requests

Request new apps, templates, & features

## Deploy

Across multiple installations & devices

### Licensing & DRM

Prevent unauthorized distribution of your custom experiences

### Installation Wizard

Guided hardware setup for every type of system

### Guided Calibration

Step-by-step setup wizard included, remote calibration available

### Account Portal

Remote account & installation management

## Run

Production-grade runtime experiences

### Vision Server

Multiple cameras & sensors supported, commitment to ongoing compatibility

### Updates

Monthly driver, security, & performance updates for minimal downtime

### Set & Forget

Autostart, playlist loading, & installation-specific settings

### Diagnostics

Bug reporting/tracking, system monitoring, & rapid support



# Subscription Pricing

(Contact us for volume pricing.)

LUMOplay  
**FREE**  
(includes ads)

For evaluation & education

Includes app pack

New included apps each season

[Download Now](#)

[Learn More](#)

PLAYGROUND  
**\$19/mo\***  
(paid annually, or \$29 monthly)

Access to *all apps* in our store

New apps added every month

Custom development services available

MotionMaker templates available for purchase

[Buy Playground](#)

[Learn More](#)

PLAYMAKER  
**\$42.<sup>25</sup>/mo\***  
(paid annually, or \$64 monthly)

Access to all apps in our store

New apps added every month

Custom development services available

*Unlimited* MotionMaker templates

[Buy Playmaker](#)

[Learn More](#)

\* Additional fees apply for multiple seats.



# Custom Development Pricing.

(Contact us for volume pricing.)

Content refresh / branding: \$300 and up

Add logo or flip assets on any existing LUMOplay app.

Custom interaction (motion or touch): \$2500 - \$5000

Interactive floors, walls, tables, windows, and touchscreen apps.

Custom interaction (AR, skeletal, gesture, or hand-tracking): \$5000 - \$10,000

Depth effects, augmented reality elements, user tracking, and skeletal tracking for full body or hands.

Custom Interaction Template (all interaction types) \$40,000+

Code-free unlimited use template to customize any experience.



# Hardware pricing examples

(Fully configured. Volume pricing and leasing available – additional kits available for large venues).



\$999 - \$6,399 USD

## HARDWARE ESSENTIALS



## INTERACTIVE FLOOR DISPLAY



## INTERACTIVE WALL BALL PRO



## INTERACTIVE FLOOR DISPLAY PRO



Visit [SimplyNUC.com/LUMO-play/](http://SimplyNUC.com/LUMO-play/) to purchase your kit today!





# LUMOplay

from LUMO Interactive

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