



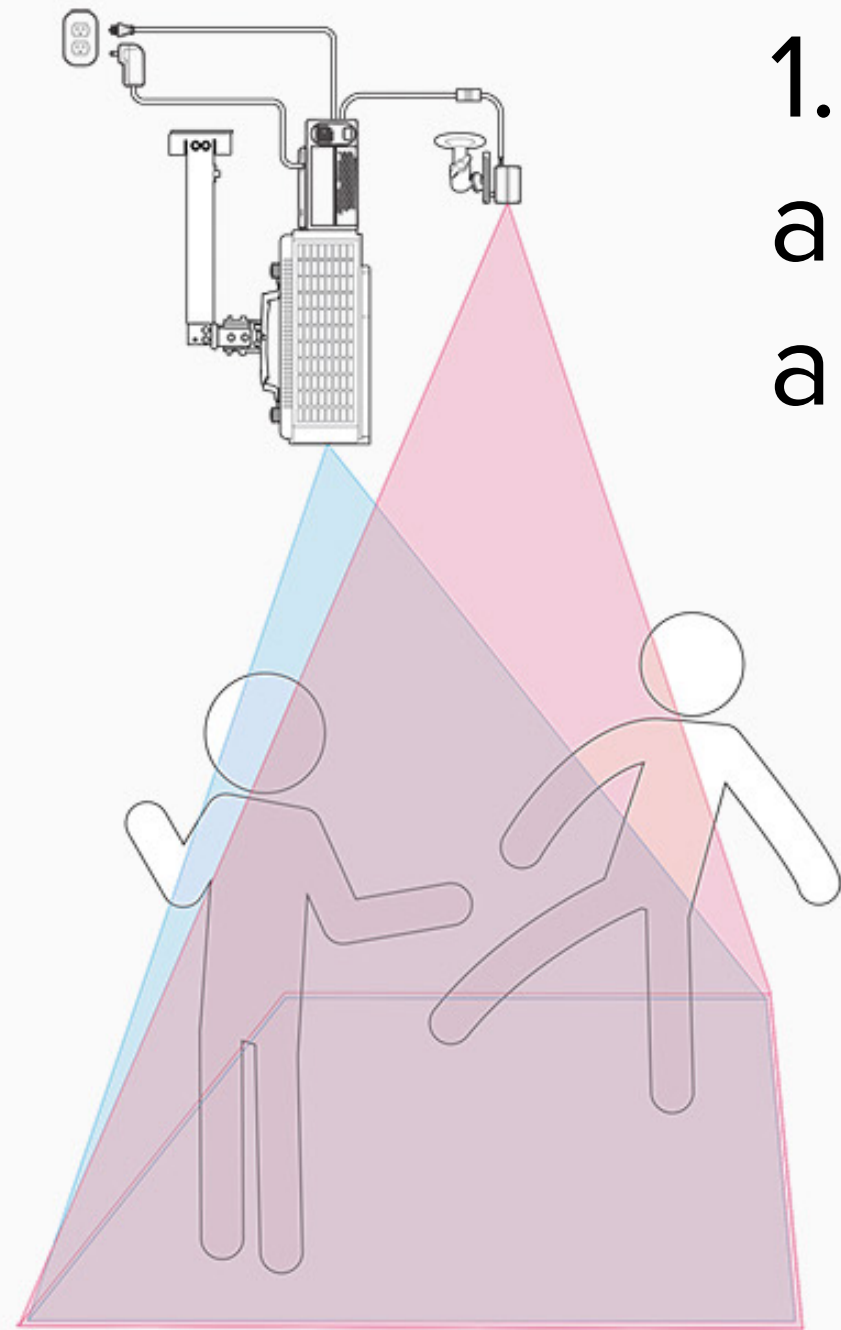
Retail Interactive Display Solutions

LUMO Interactive makes it easy to create,
deploy, & run interactive displays at scale.

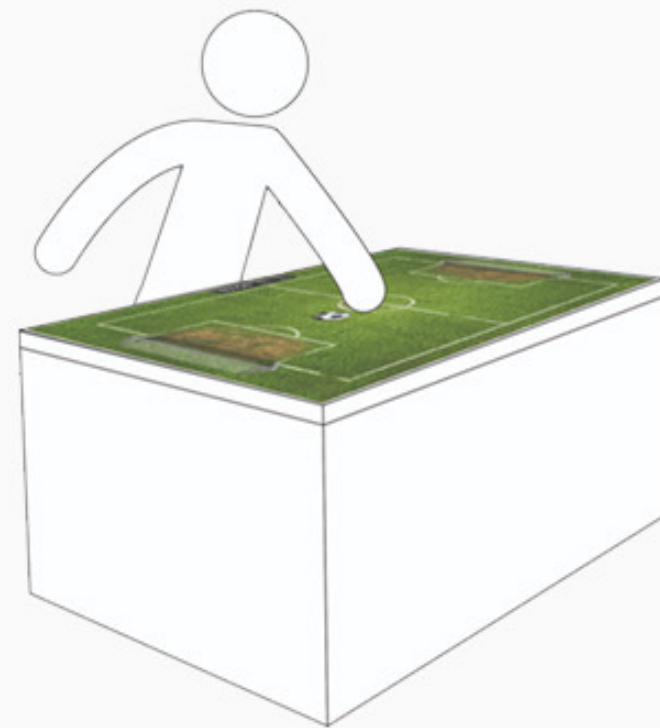
Why LUMO Interactive

- Flexible setup
- Use any projector suitable for lighting level
- Supports wall, floor, & touchscreen apps
- Hundreds of pre-made apps included
- No-code content creation
- Remote management

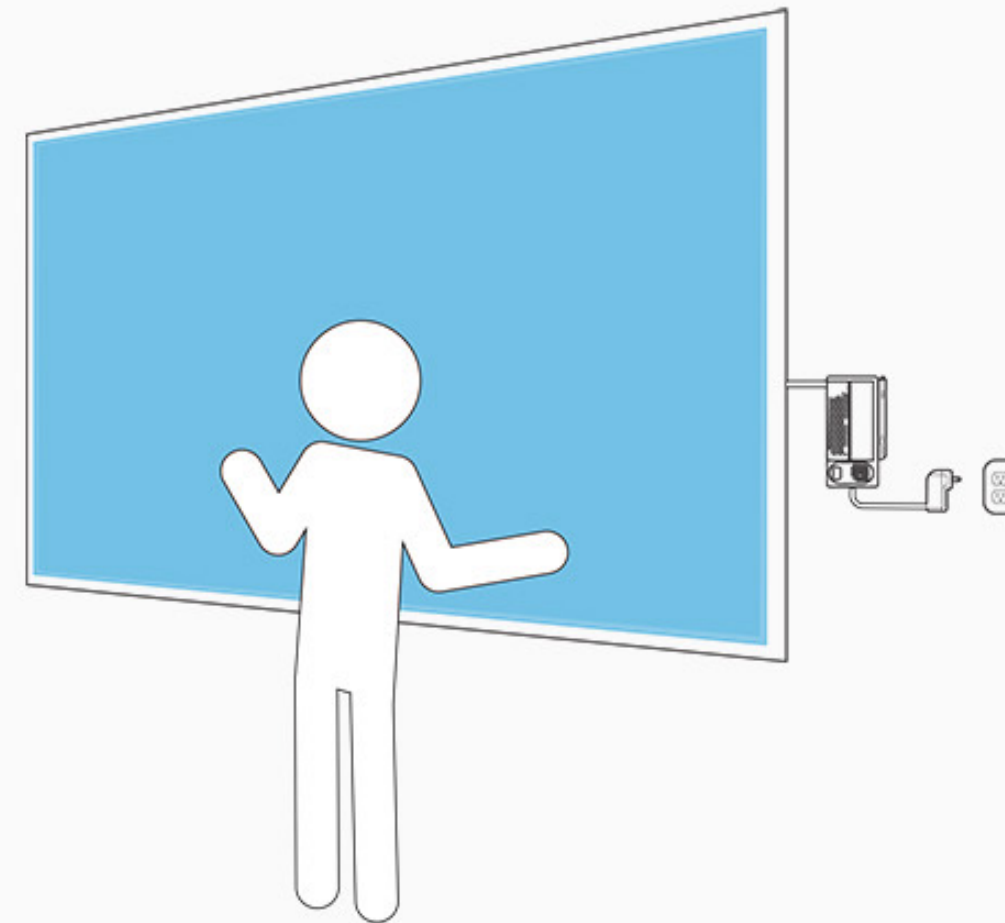
How it works



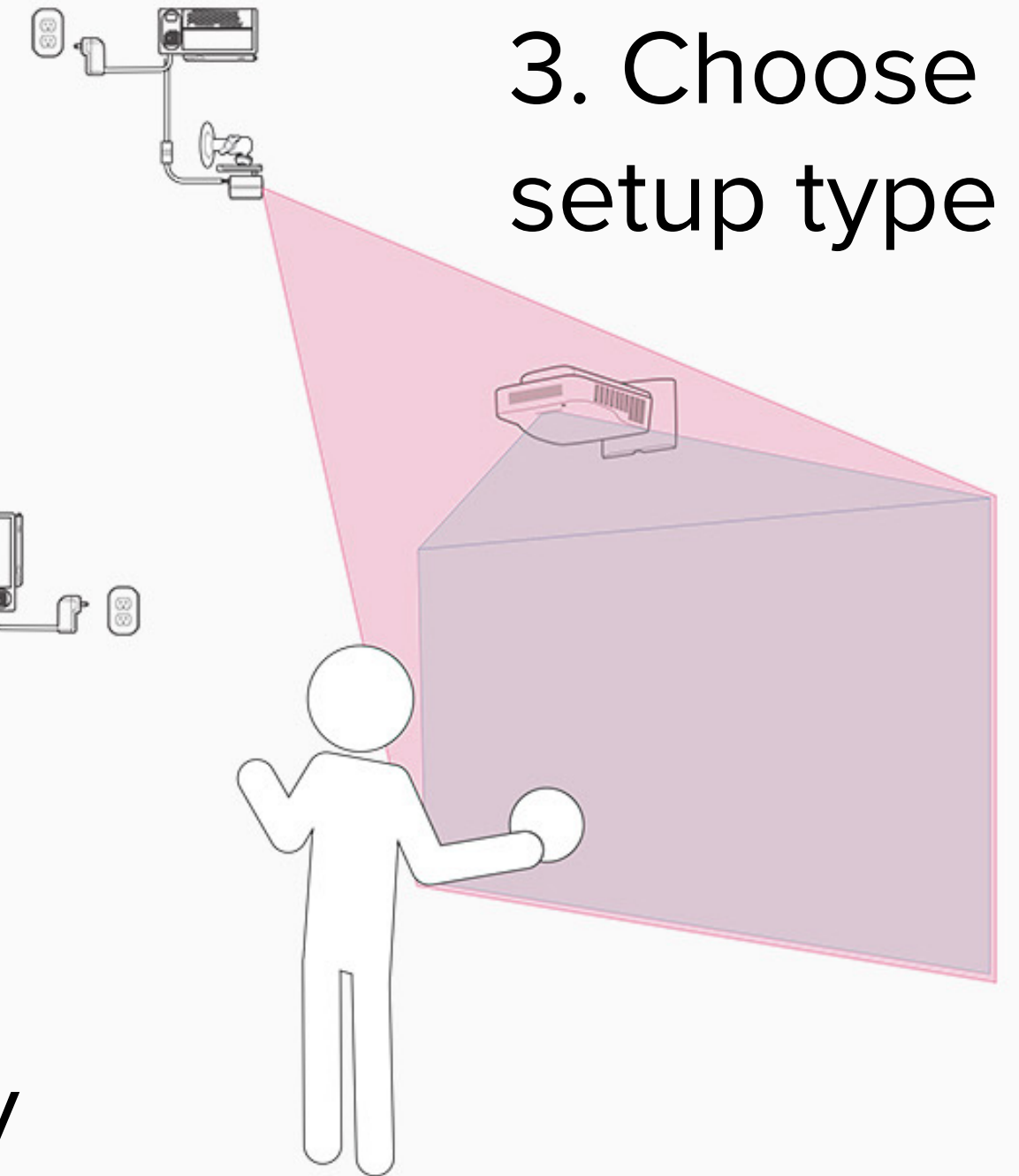
1. Connect a computer and camera to any digital display



2. Install LUMOplay



3. Choose setup type



4. Start playing!

The LUMOplay platform at a glance

Create

Custom & templated apps

Motion Maker

No-code content design for end users & simple projects

SDK

Component-based package examples & code repository

Publishing platform

CMS, version control, & account assignment

Marketplace

SEO optimized page generation

Deploy

Across multiple installations & devices

Licensing & DRM

Copy protected app distribution

Installation Wizard

Guided hardware setup for 6 common systems types

Guided Calibration

Setup-based UX for easy calibration

Account Portal

Remote account & installation management

Run

Production-grade runtime experiences

“Prism” Vision Server

Abstraction for sensor/hardware input

Updates

Ensure latest version is running

Set & Forget

Autostart, playlist loading, & installation-specific settings

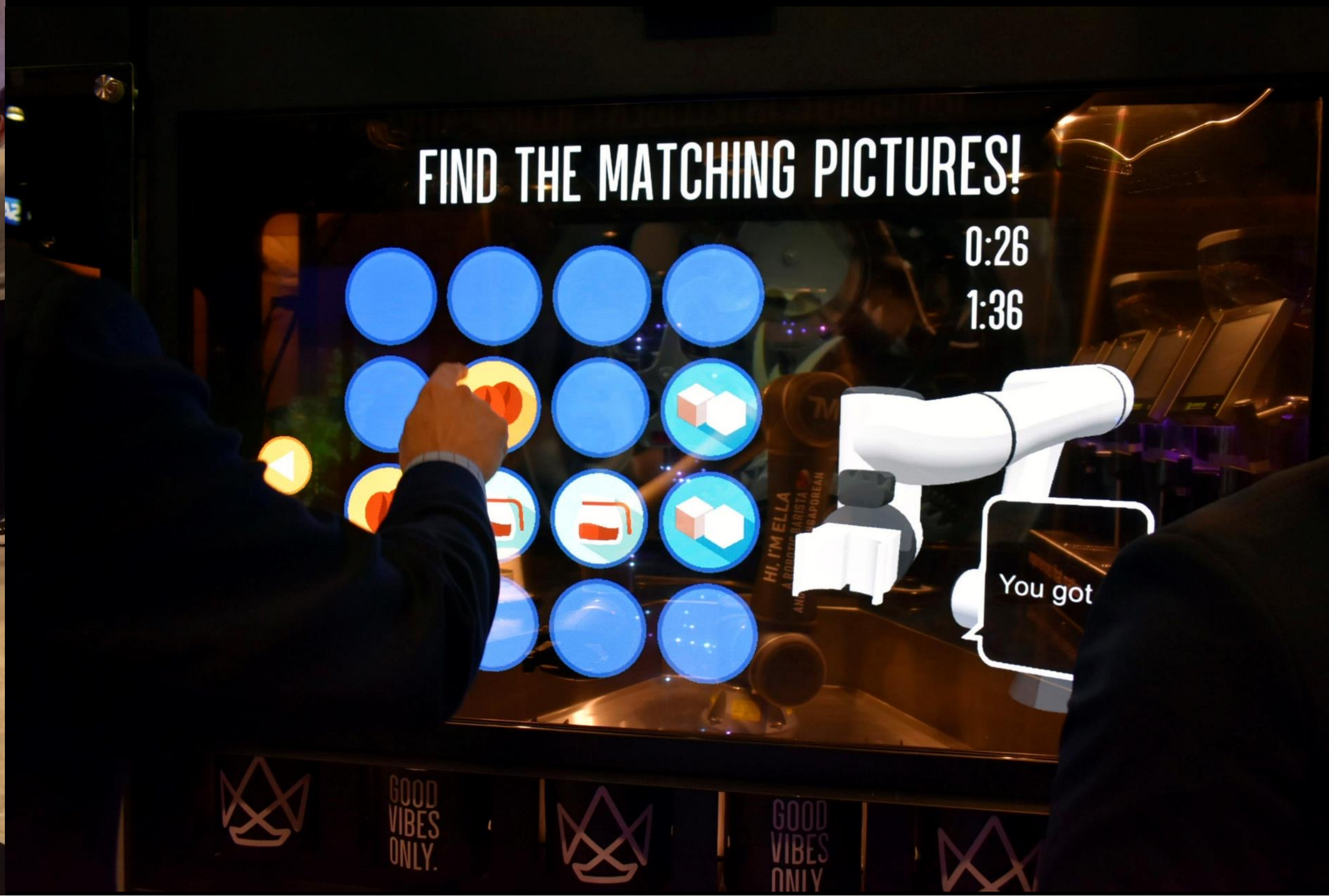
Diagnostics

System information, monitoring & reporting



Our brand is recognized

Images: LUMO Interactive solutions featured at NRF.



Retail examples

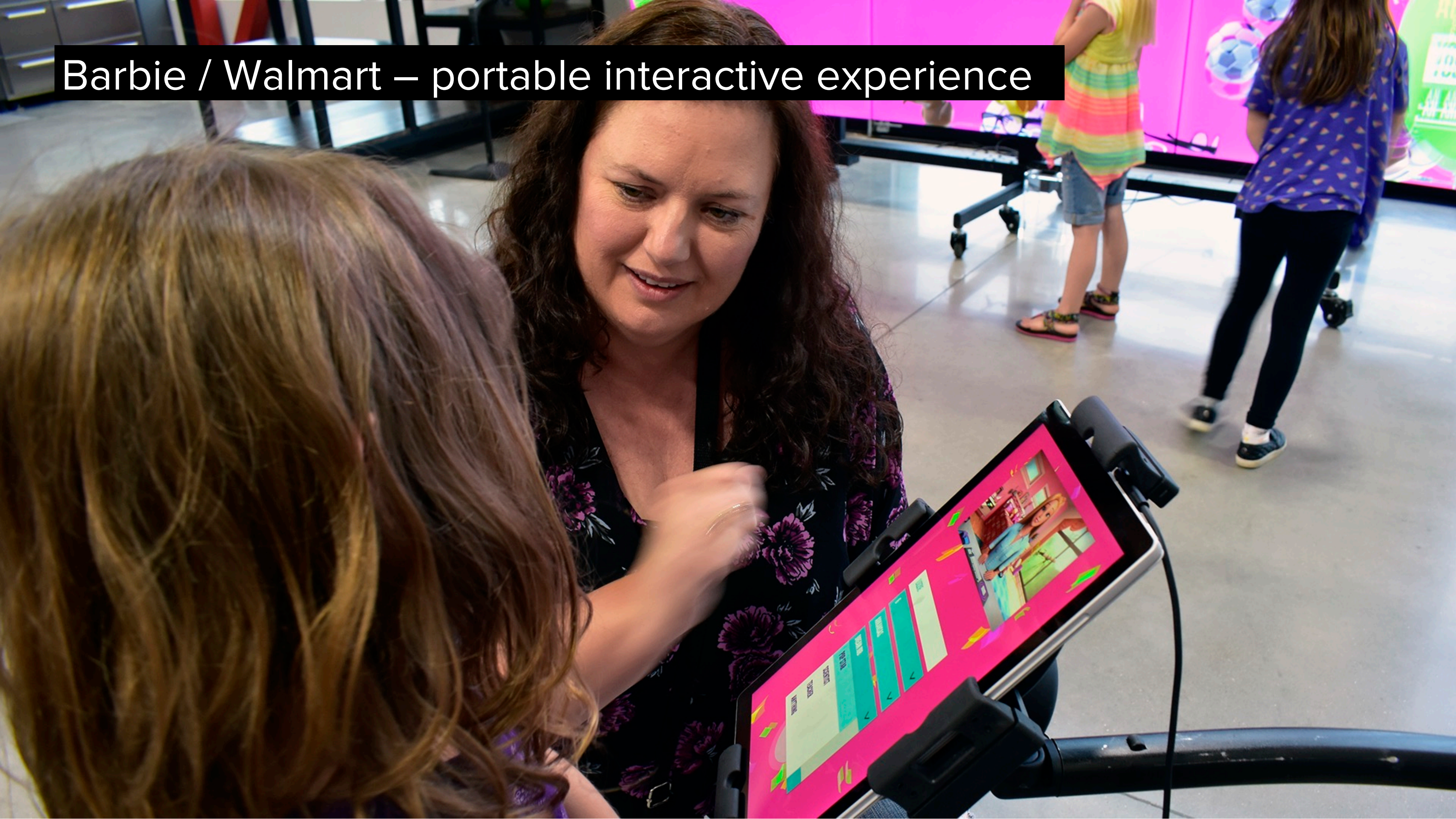
A small selection of projects using LUMO today



Retail Goals

1. Create transition zone from the real world to the augmented space.
2. Entertain waiting guests and improve dwell time.
3. Offer custom content for special events and rentals.
4. Manage multiple experiences.

Barbie / Walmart – portable interactive experience







Sportchek – interactive floor



Ripley SA – interactive display window



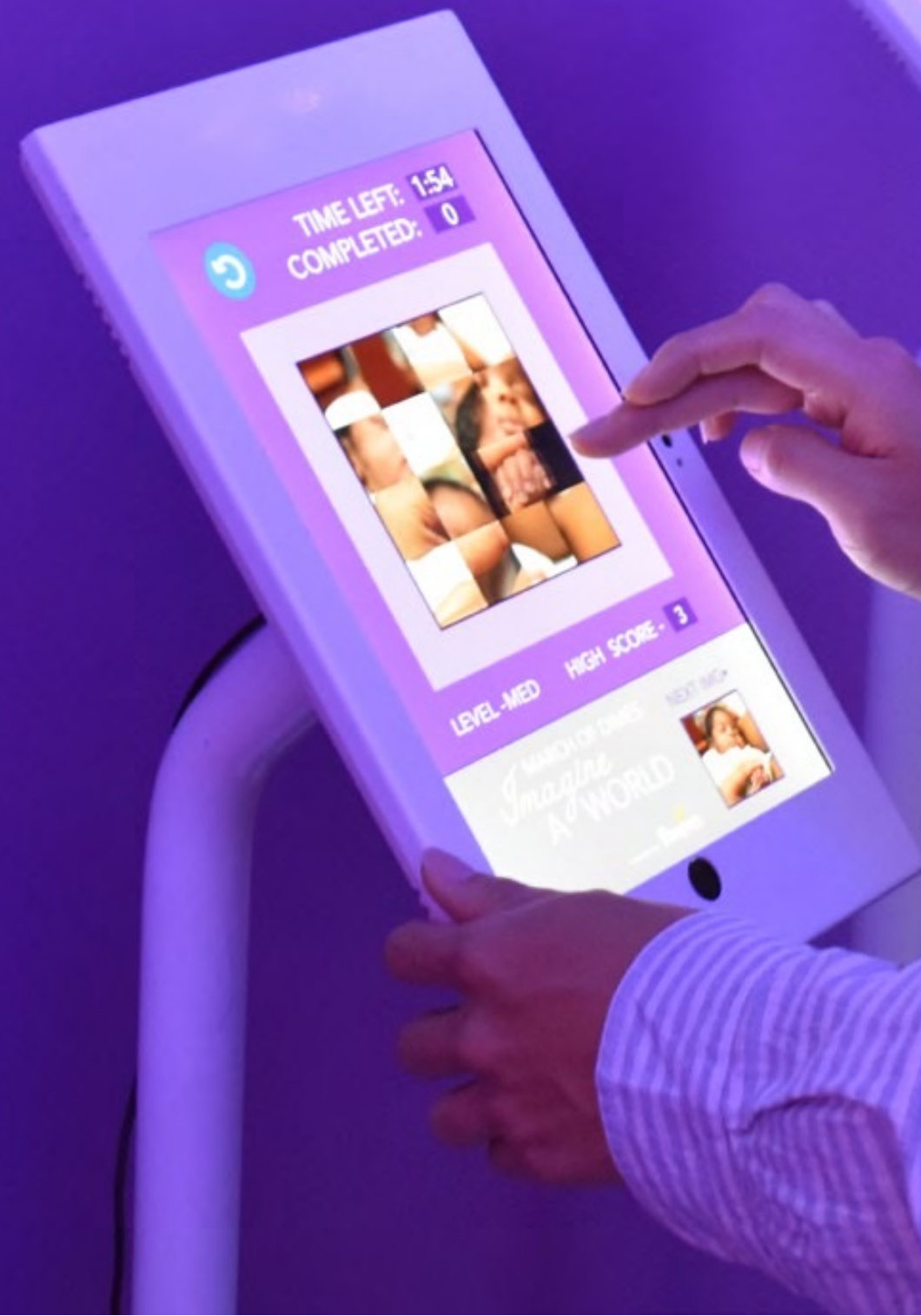
Crown Digital – touchscreen game



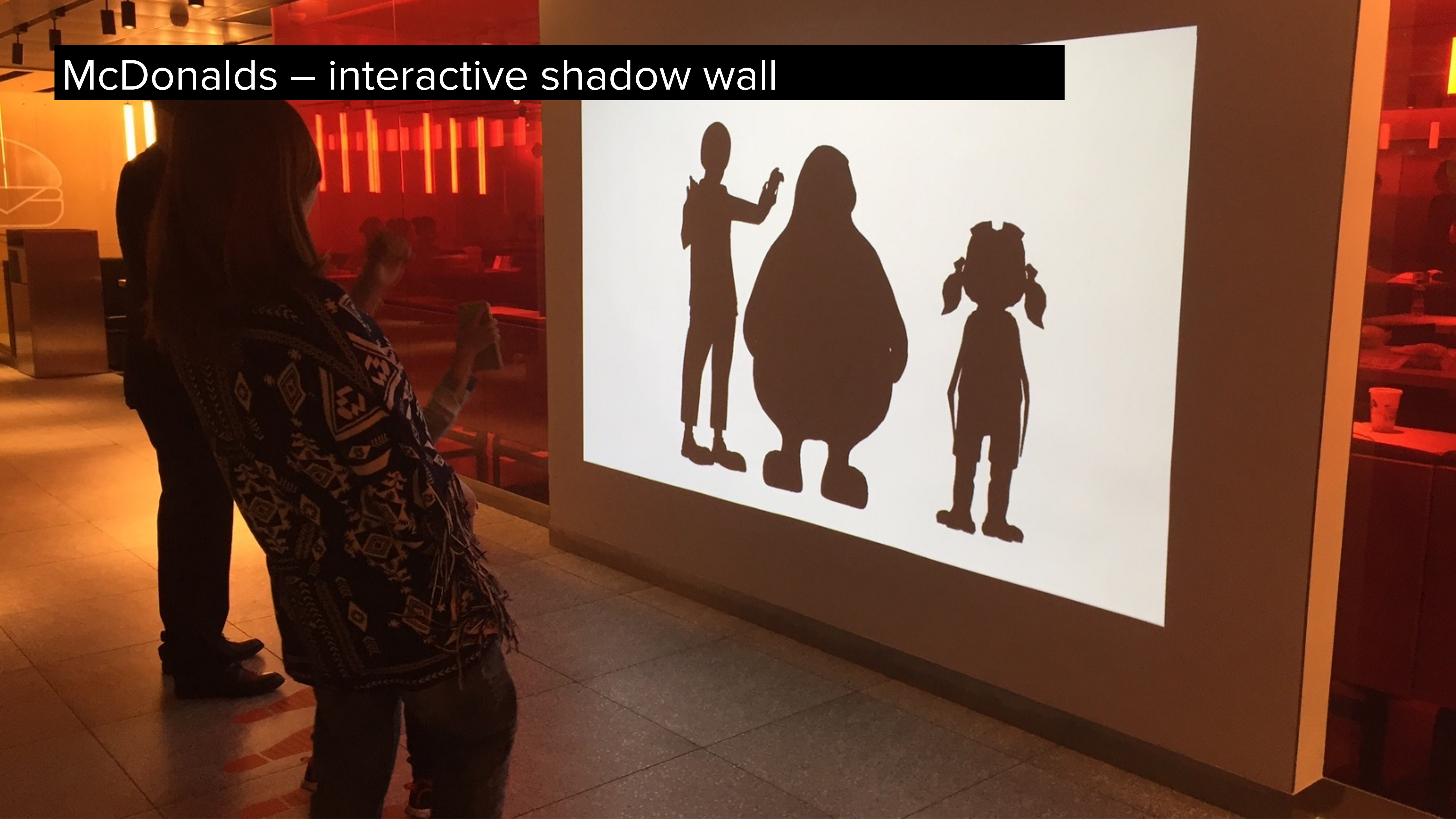
Cartoon Network Hotel – interactive floor



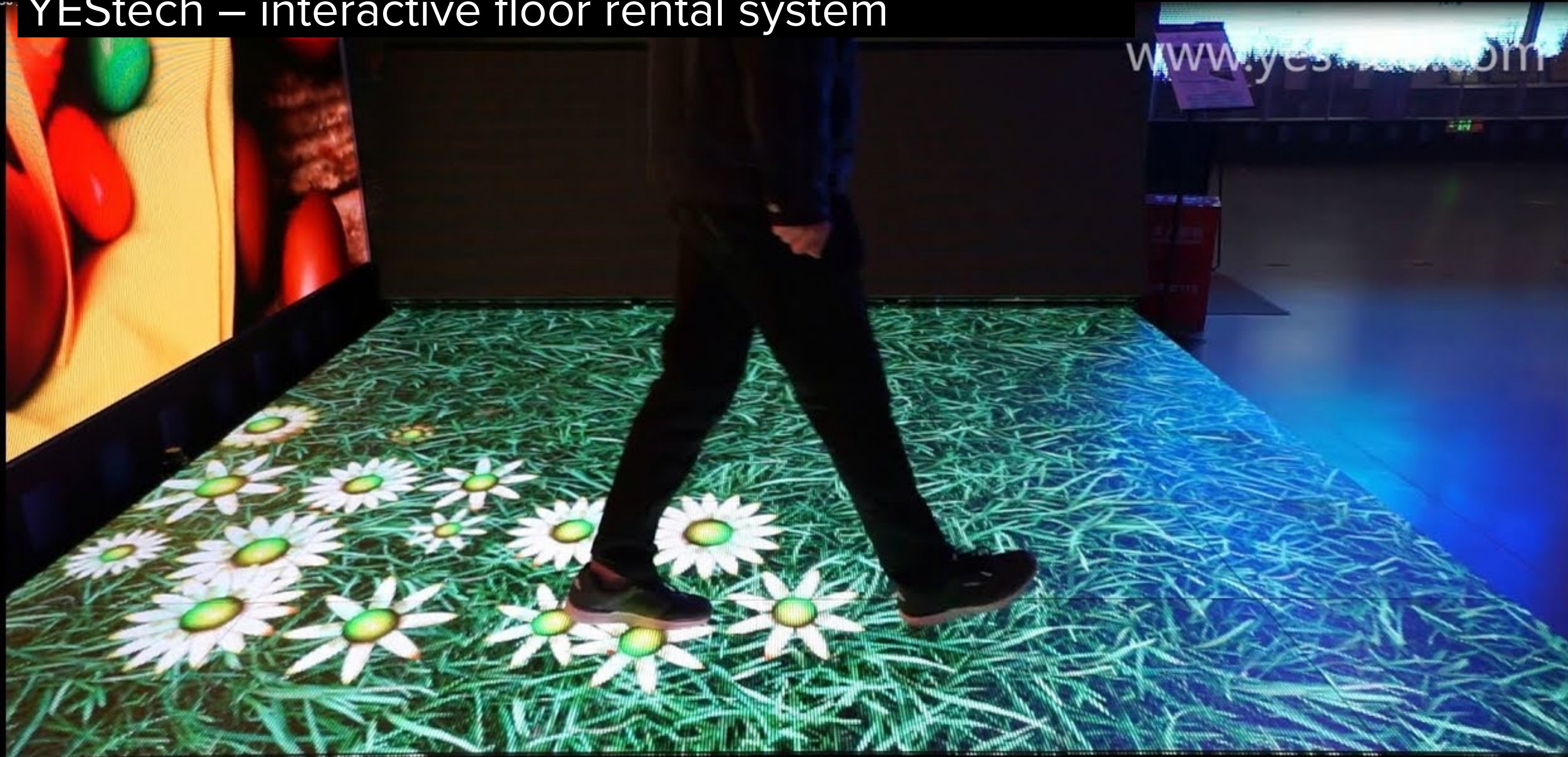
March of Dimes – kiosk game



McDonalds – interactive shadow wall



YESTech – interactive floor rental system



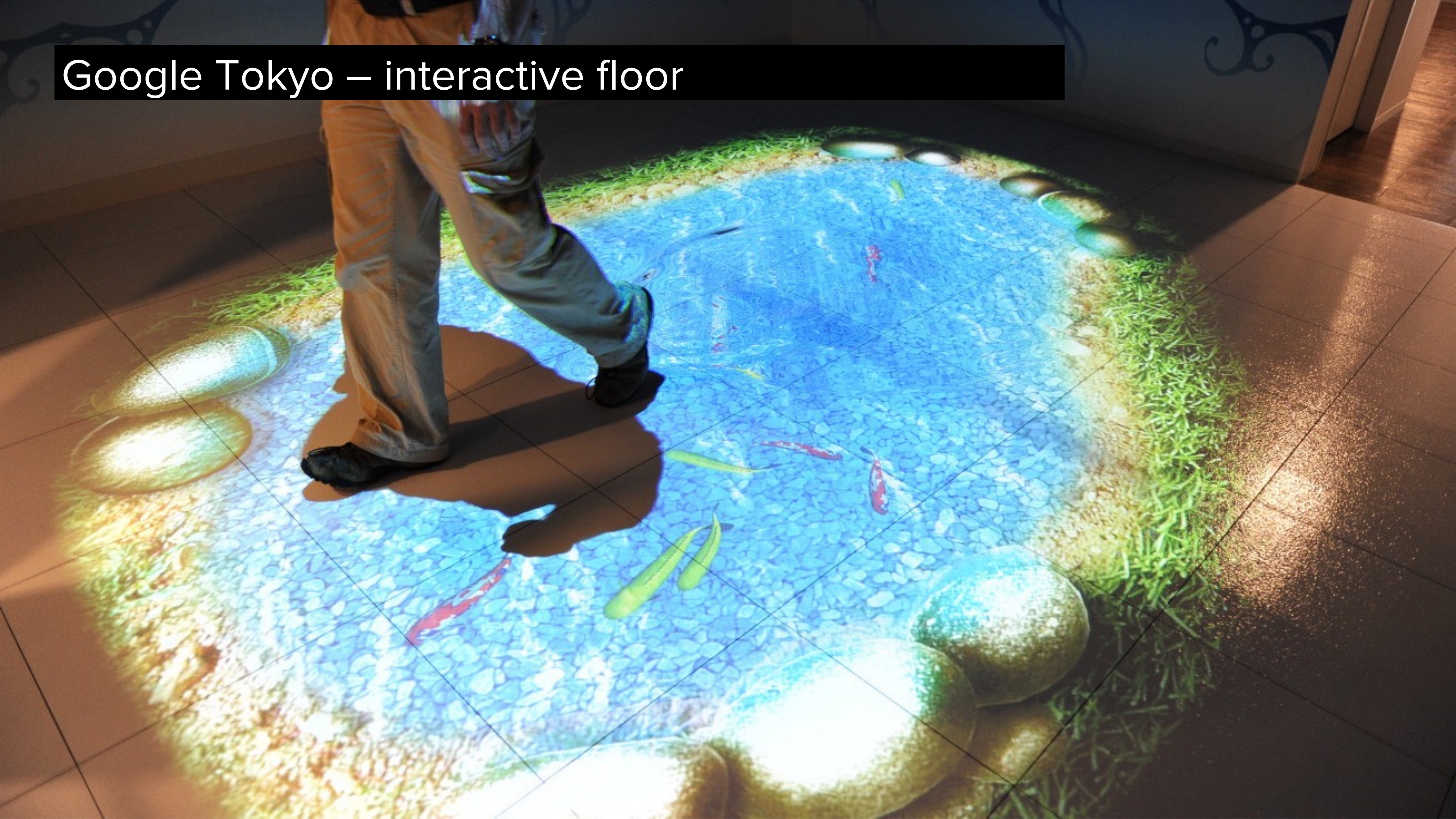


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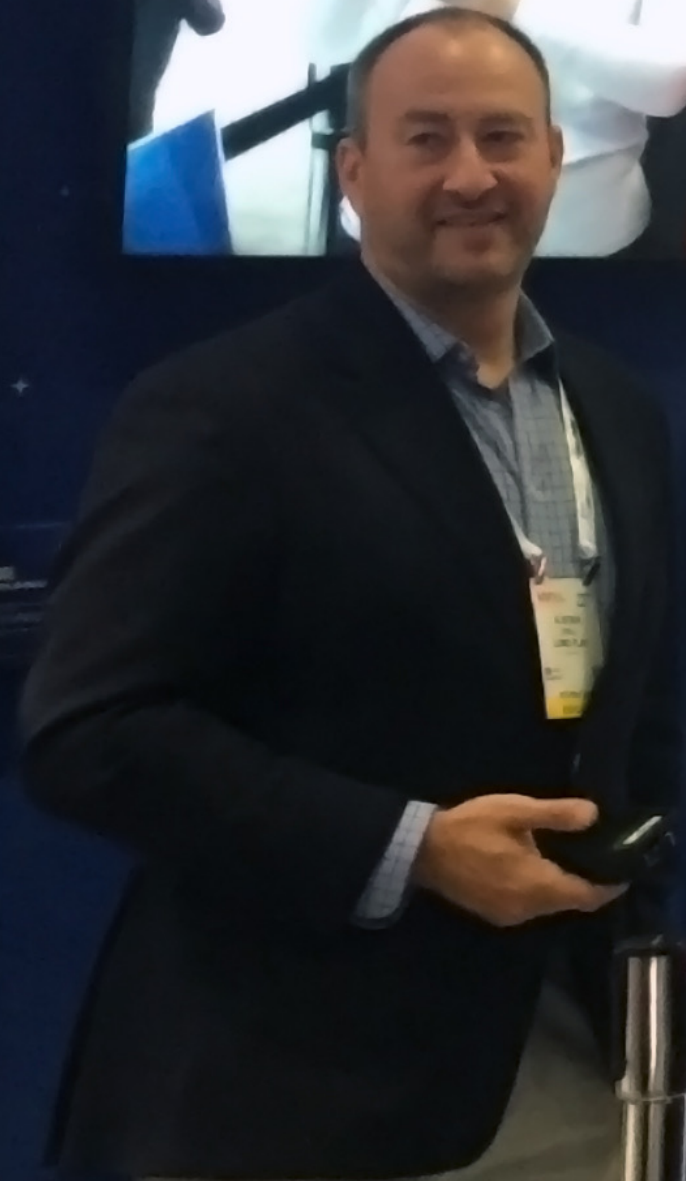
Singtel – mall wayfinding kiosk



Google Tokyo – interactive floor



Easy-ups / P&G - AR photobooth



 **easy ups**
training underwear™



Subscription Pricing

(Contact us for volume pricing.)

LUMOplay
FREE
(includes ads)

For evaluation & education

Includes app pack

New included apps each season

[Download Now](#)

[Learn More](#)

PLAYGROUND
\$19/mo*
(paid annually, or \$29 monthly)

Access to *all apps* in our store

New apps added every month

Custom development services available

MotionMaker templates available for purchase

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PLAYMAKER
\$42.²⁵/mo*
(paid annually, or \$64 monthly)

Access to all apps in our store

New apps added every month

Custom development services available

Unlimited MotionMaker templates

[Buy Playmaker](#)

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* Additional fees apply for multiple seats.

Custom Development Pricing.

(Contact us for volume pricing.)

Content refresh / branding: \$300 and up

Add logo or flip assets on any existing LUMOplay app.

Custom interaction (motion or touch): \$2500 - \$5000

Interactive floors, walls, tables, windows, and touchscreen apps.

Custom interaction (AR, skeletal, gesture, or hand-tracking): \$5000 - \$10,000

Depth effects, augmented reality elements, user tracking, and skeletal tracking for full body or hands.

Custom Interaction Template (all interaction types) \$40,000+

Code-free unlimited use template to customize any experience.

Hardware pricing examples

(Fully configured. Volume pricing and leasing available – additional kits available for large venues).



HARDWARE ESSENTIALS



- 1 x Player
 - 3x USB 3.2 GEN2, Type-A ports
 - 2x Full DisplayPort 1.4
 - 1x HDMI 2.0
 - 1x 3.5mm front stereo headset jack
- 1 x Orbbec Astra Camera
- 1 x Logitech K400 Plus Wireless Touch Keyboard
- 1 x Mounting hardware (for the camera)
- 1 x Setup guide

\$999

ADD TO CART

INTERACTIVE FLOOR DISPLAY



- 1 x Player
 - 3x USB 3.2 GEN2, Type-A ports
 - 2x Full DisplayPort 1.4
 - 1x HDMI 2.0
 - 1x 3.5mm front stereo headset jack
- 1 x ASUS ZenBeam S2 projector
- 1 x Orbbec Astra Camera
- 1 x Logitech K400 Plus Wireless Touch Keyboard
- 2x Mounting hardware (camera and projector)
- 1 x Setup guide

\$1599

ADD TO CART

INTERACTIVE FLOOR DISPLAY PRO



- 1 x Player
 - 3x USB 3.2 GEN2, Type-A ports
 - 2x Full DisplayPort 1.4
 - 1x HDMI 2.0
 - 1x 3.5mm front stereo headset jack
- 1 x Epson PowerLite L735U (7,000 Lumens)
- 1 x Orbbec Astra Camera
- 1 x Logitech K400 Plus Wireless Touch Keyboard
- 1 x Mounting hardware (for the camera)
- 1x Vertical and Portrait Projector Mount
- 1 x Setup guide

\$6399

ADD TO CART



Visit SimplyNUC.com/LUMO-play/ to purchase your kit today!



LUMOplay

from LUMO Interactive

Contact us at

info@LUMOplay.com